

Hon. Mr Erkki Keldo
Minister of Economy and Industry
Ministry of Economic Affairs and Communications
Estonia

Monday, 14th October 2024

Invitation to attend the GSMA Ministerial Programme
MWC Barcelona, 3-5 March 2025

Dear Minister Keldo,

On behalf of the GSMA, I am pleased to invite you to attend the [GSMA Ministerial Programme 2025](#), an integral part of [MWC Barcelona](#), the world's largest and most influential connectivity event.

From 3 to 5 March 2025, leaders from government, industry and international institutions will come together at the GSMA Ministerial Programme to meet their global peers, engage in dynamic discussions and hold strategic meetings in an exclusive environment at the heart of MWC Barcelona.

Every year, the event brings together over 150 delegations from countries around the world, along with representatives from key intergovernmental organisations, creating a unique platform for shaping the future of digital policy and regulation and for leveraging the power of mobile to address global challenges.

As we approach significant digital milestones in 2025, and we are now past the halfway point on the journey towards achieving the 2030 Sustainable Development Goals, the GSMA Ministerial Programme will delve into crucial issues across two stages. On the Ministerial Stage, keynotes and panel discussions will address today's most pressing digital topics including responsible AI governance, energy efficiency of networks, future spectrum for mobile, and the continued dialogue on investment as operators strive to stay ahead of network traffic growth. Other sessions will address how the industry is mitigating fraud and expanding digital inclusion. The more intimate Focus Stage will feature interactive sessions on subjects such as the GSMA Open Gateway, mobile use by young people, the gender gap and mobile money, among others.

We would be honoured to welcome you, alongside other government and industry leaders, to the GSMA Ministerial Programme 2025.

I hope to see you in Barcelona.

Yours sincerely,



John Giusti
Chief Regulatory Officer, GSMA

Call to action

- To accept this invitation and secure two complimentary passes allocated to each ministry, regulatory authority and international organisation, please RSVP to ministerialprogramme@gsma.com by **Monday, 9 December 2024**.
- Inspire your peers from around the world – [submit your speaker proposal](#) for the Ministerial Programme 2025. Call for Speakers is open until 21 November 2024.

Please note that the GSMA is subject to trade sanction restrictions. To comply with these restrictions, sanctioned individuals and organisations will not be granted access to any part of MWC Barcelona.